

CONNECT WITH YOUR VISITORS – LET US CREATE GREAT AUDIO USING QR CODES



Is éispéiris faoi leith é Slí na Gaeltachta atá go hiomlán dílis do Bhéal Feirste, agus atá mar chuisle agus croi phobal na Gaeilge i mBéal Feirste. Scanáil an cód QR le tráchtairéacht fuaimne a fháil ar na pláiceanna eile atá ar an tsli.

Slí na Gaeltachta offers a unique and authentic Belfast experience and is the heartbeat and home of the City's Irish Speaking community. Scan the QR code to download the audio in various languages covering all the sites along the way.

Slí na Gaeltachta

EXPERIENCE AN AUTHENTIC AND AUTHENTIC BELFAST EXPERIENCE AND IS THE HEARTBEAT AND HOME OF THE CITY'S IRISH SPEAKING COMMUNITY. SCAN THE QR CODE TO DOWNLOAD THE AUDIO IN VARIOUS LANGUAGES COVERING ALL THE SITES ALONG THE WAY.

LONGFORD REBEL TRAIL AUDIO TOUR

Scan your phone camera at the code to download the relevant tracks for this stop.

Available in English, French and Irish.

ST. BRIGIDS TRAIL AUDIO TOUR

4 SOLAS BHRIDE

Welcome to Kildare. You can download and listen to the audio for this stop by scanning the QR code with your phone. Available in English and Irish.

Enjoy a taste of Kildare along the trail with our wide variety of cafes, restaurants and pubs.

Bring your walking trails, history trails, cycling trails to life with audio available to download and listen to, by your visitors using QR codes and simple signage.

Talk to us today – we will help you create great stories.



@InHandGuides

Contact: sales@inhandguides.ie • www.inhandguides.ie

The Battle of Ballinalee

4th November 1920



This example shows our recent trail work: QR code downloads to a mobile phone track selection of the relevant audio in whatever languages created.

Number of downloads per stop will also be recorded for analysis by client.

No app required – simple, straightforward and a low cost way to bring a trail to life.

TALK TO US ABOUT AUDIO, QR AND SIGNAGE CREATION.

EXAMPLES OF WHERE OUR AUDIO CONTENT CAN BE HEARD TODAY ON MULTIPLE FORMATS:

- **The Book of Kells Dublin** – Ireland 2nd largest visitor experience with just over 900k visitors annually. Audio produced in 14 languages.
- **Cliffs of Moher** – Irelands most popular outdoor visitor site, created audio in 10 languages. 1m+ visitors.
- **The National Museum of Ireland** – created audio in 5 languages for the Soldiers and Chiefs Exhibition visited by 400k visitors annually.
- **Mount Congreve Gardens Waterford** – created garden audio trail in 5 languages – 150k visitors annually.
- **Chester Beatty Dublin** – created audio in 12 languages for a mobile application 300k visitors annually.
- **Drumcliffe Church (W B Yeats)** – created audio in 7 languages for audioguides 180k visitors annually.
- **Longford Literary Trail** – created audio and QR codes for a 9 stop driving trail.
- **Old RIC Barracks Cahersiveen** – created audio in 5 languages.
- **Maria Edgeworth Trail** – created audio for a new literary trail in Edgeworthstown to boost Tourism.
- **Longford Rebel Trail** – created audio and QR codes for a 10 Stop countywide trail.
- **Forbairt Feirste** – Sli na Gaeltachta the history of the Irish language in West Belfast by QR signage 25 stops.
- **St. Brigid's Trail Kildare** – audio in 3 languages and QR codes for a 6 Stop trail.
- **St. Colmcille Donegal Exploration Trail** – in Irish.
- **Oweninny Wind Farm Mayo** – Audio guide for the visitor centre in multiple languages.
- **Ballinalee War of Independence Centre** – Audio and Interpretation boards for the centre.

As well as audio we offer:

- Interpretative services
- Signage services
- Hosting platform services



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